Sponsorship Prospectus

BEΔM SUMMIT

July 18-20, 2022 | Hybrid event
2022.beamsummit.org

What is the Beam Summit 2022?

The Beam Summit is an opportunity to bring together members of the Apache Beam community to discuss the vision and mission of the project, as well as to open a collaboration space to share Beam use cases.

We are planning to host Beam Summit as a hybrid event, COVID-19 pending. This event will consist of a multi-day program distributed in 3 days, dedicated to technical talks and workshops.

The event aims to bring together members of the Apache Beam community to discuss and build the future of the project, to inspire people to use the technology and onboard people to the project, and also to educate both beginning users and more advanced users on the Apache Beam technology.

About the venue

The onsite component of Beam Summit will be held at Austin, TX, at the AT&T Hotel and Conference center.

The event organization will follow all the required recommendations for COVID-19.

Estimated numbers for 2022

+300
Onsite

+5,000
Online

+30
Talks and worshops

3
Days

Sponsorship levels

BENEFITS	PLATINUM $35,000	GOLD $10,000	SILVER $3,000	COMMUNITY PARTNER Promotion/ swag	DIVERSITY & INCLUSION** $5,000
Branded talk ("session presented by X") - Virtual session includes call to action.	Yes	Yes	—	—	—
10min Sponsored keynote	Yes	—	—	—	—
Attendees contact	Event participants contact data*	Session participants contact data*	—	—	—
Opportunity to include swag in kit for participants	Yes	—	—	—	—
Opportunity to participate in virtual swag bag and to promote job offers	Yes	Yes	Yes	Yes	Yes
Reception sponsorship	Yes	—	—	—	—
Space at the networking area	Table with banner (opportunity to have a backwall)	Table with banner	—	—	Table with banner
Brand presence on signage	✓	✓	✓	✓	✓
Brand presence on website and communication	✓	✓	✓	✓	✓
Brand presence on recordings	✓	✓	—	—	✓
Social media mentions	3	1	Group sponsor posts	Group sponsor posts	1
Mention in virtual event chat	2	1	Group sponsor mention	—	1
Onsite conference passes	10	5	3	—	5

Prices are shown in USD
* Contact info of those who accepted sharing.
** Support the underrepresented groups.

Additional sponsorships include silver level benefits

SPONSORSHIP	OPPORTUNITIES	BENEFITS	PRICE
Speaker's dinner	1	Sunday dinner (before the event). Private room for 50 persons, a the famous Austin's barbque restaurant http://coopersbbqaustin.com/ Includes a 5mins message.	$1,600
Onsite reception	2	Monday at the end of the sessions, at the event venue. Includes 5mins message and brand presence at the reception area.	$3,500
Offsite reception	1	Tuesday at the end of the sessions, at an offsite location considering 2 drinks x person. Includes 5mins message and brand presence at the reception.	$2,800
Lanyards	1	Lanyard includes sponsor logo (300 counts).	$800
Attendee T-shirt	2	Includes Apache Beam logo at the front and sponsor logo at the arm.	$2,700
Brand presence at Breakfast & Breaks Day1 or Day2	2	Brand presence at coffee area + 5 mins message.	$4,000
Brand presence at Lunch Day1 or Day2	2	Brand presence at lunch area + 5 mins message.	$3,500
Live stream	1	Sponsor the online format of the conference: Planned to reach more than 5k online participants. Includes thankyou mention at event chat, and logo at inter slides, and logo at recordings.	$3,500
Office hours	1	Sponsor logo will be located at the Office hours spaces (2 meeting rooms and the Texas room).	$1,800
Women & LGBTQ in Open Source breakfast	1	Special breakfast for women and LGBTQ members. Includes 5mins welcome message, and brand presence at breakfast area.	$1,300

Prices are shown in USD

Results from 2021

Attendance

1,795
registered

850
attended at least
one live talk

415
watched at least
one replayed talk

567
clicked CTA

Participant countries

Registration by country

1. United States	752	6. Australia	59
2. India	158	7. Germany	52
3. UK	114	8. France	51
4. Canada	102	9. Sweden	28
5. Mexico	74	10. Spain	27

What participants say

✓ "Very good workshop and complete with loads of supporting material, which is very helpful"

✓ "Excellent and interactive! ;)"

✓ "I really appreciate the speaker was willing to talk about the details of expense and the errors"

✓ "Great talk about an actual use case and some gotchas"

✓ "Great time this week! Being appreciated :) "

✓ "Well organized workshops"
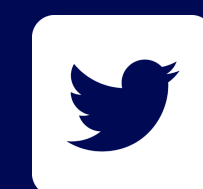
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